

A close-up photograph of a person's hand holding a light-colored wooden pencil case. The case is filled with several colored pencils in various colors like green, blue, pink, and red. The person is wearing a light blue, long-sleeved shirt. The background is a solid, vibrant red color.

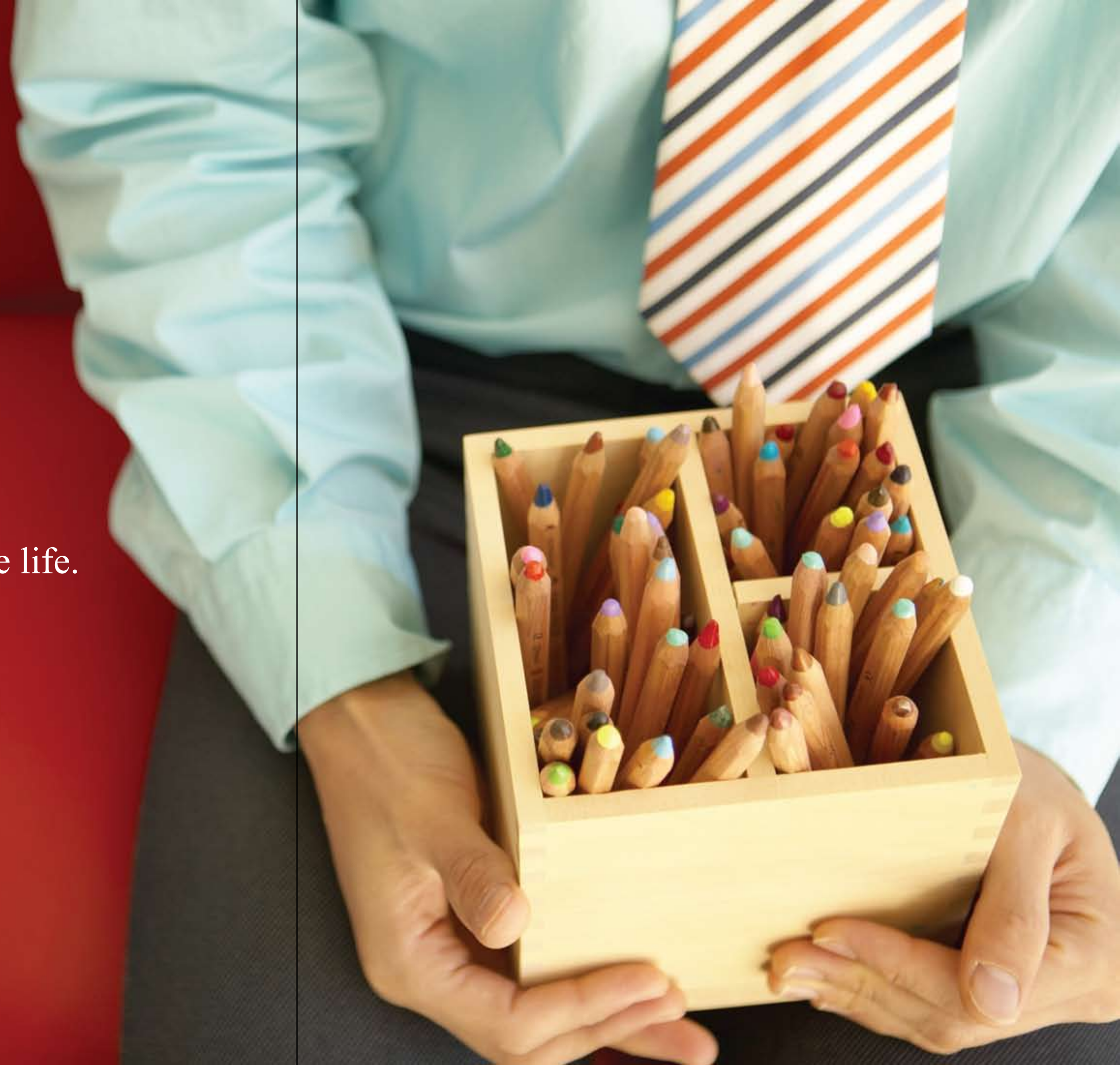
Portfolio
Logotypes

ART Since 1999
VERSION®

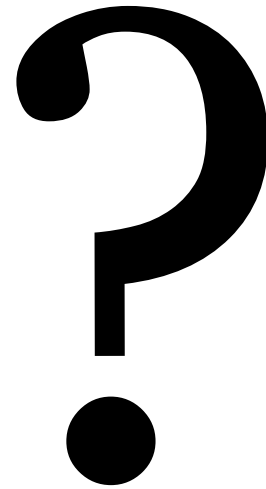
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Add color in your corporate life.

.... Let's talk about logos.



.... What is
graphic design



Graphic Design is a **creative process** that combines art and technology to communicate. The designer works with a variety of communication tools in order to convey a message from a client to a particular audience.

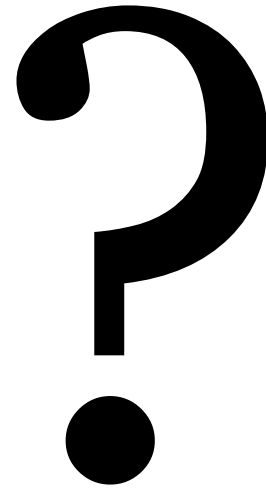
Let's assume you come up with a new product, want to announce or sell something, or explain and demonstrate a process or technology. In another words you simply have a message you want to **communicate with your clients**. Graphic design is visual problem solving, using text and graphical elements as it's power tools.

Graphic design is a part of your daily life, even when you don't realize it. From little things like business cards to huge things like billboards to the books and magazines you are reading, road signs and manuals, graphic design informs, distinguishes, stimulates, identifies, attracts consumers' attention and makes it **visually** interesting and eye pleasing.

A photograph of a desk setup. A black desk lamp with a curved neck is lit, casting a warm glow. Below it is a silver metal box with a handle. To the right is a mesh pen holder containing various pens and markers. Further right is a calculator. The background is a solid orange color.

Design is a collaborative process
between you and us, getting the best
results from open partnerships.

.... What's involved in a logo design project



Your **corporate identity**, letterhead, envelope and business cards should be designed to attract a potential client's eye. The best way of doing this is with a high profile **logo**.

At ArtVersion we specialize in **custom** tailoring your logo design by incorporating basic elements of your company. Our artists will consult with your staff to create a logo which best represents the aims of your business and makes a visually effective presentation in design and color. We've designed unique one-of-a-kind logos for hundreds of companies and professionals, each handcrafted one at a time.

A good **logo** leads the viewer to the pertinent and most important components of your advertising campaigns. Our goal is to work with you to produce a logo that will assist your marketing efforts by helping your material become much more **effective** and eye catching.

Your **company identity** is a composition of your company history, ethics and business philosophies. It is also the features, values and beliefs with which your company identifies and differentiates itself from the rest.

“ **Your logo represents your business. It is a huge reflection of your company, and is the foundation of your brand.** ”



A strong identity strengthens your brand, becoming recognizable to the target audience. Recognition is the main factor for successful corporate branding.

Award Winning Logos and Corporate Identities

The ArtVersion team has been the proud recipient of hundreds of press reviews and awards since 1999. Below are some of our more recent accomplishments.



AUTHORIZED
Print Service Provider

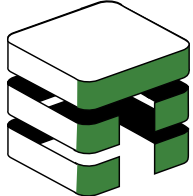
Letter from the DesignFirms Organization:

“Graphic design is the most important form of advertising in the world today. As a design firm, your job is to convey a message in a graphical format that is easy to understand and drives customers to take action or to feel a certain way. Imaging is everything.”

We know your projects took time, dedication and a lot of hard work. The judges at DesignFirms.org would like to announce that your designs have been found as one of the best and hereby awards you with the DesignFirms Graphic Design Award. Congratulations on such a great achievement and we look forward to more submissions from you in the future.”



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One Northfield Plaza, Suite 300
3rd Floor
Northfield, IL 60093

866 492 1234 p
866 492 5678 f

www.artversion.com

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